

No Friction Music Strategy

The power of music sets the stage for meaningful experiences.

At its core, the human relationship with music is powerful & visceral. A creative music agency, No Friction helps our clients leverage the enthusiasm & passion for music by partnering to find or craft the perfect song, score, or talent for any project.

Built on the foundation of trust, we understand and navigate the web of rights-holders, artists and managers, simplifying the process for our partners and helping them reach beyond the traditional music & synch experience, to deepen the connection to their audience. We are dedicated to long-lasting creative partnerships.

Capabilities:

music for film, tv, brands, & games

music strategy

music supervision

sound design

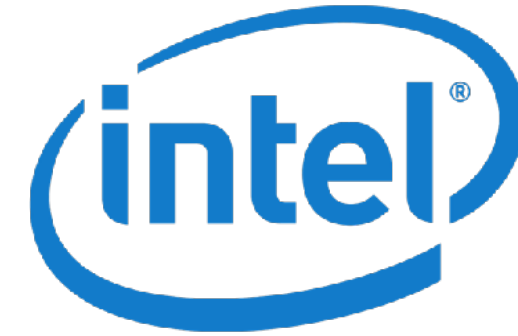
sonic branding

artist & brand partnerships

clearance & licensing

OUR WORK







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